

Attention Business Editors:

Latest Assay Results Spur Phase 3 Drilling at Igor Property

CALGARY, Oct. 4 /CNW/ - Sienna Gold Inc. (SGP.V TSX Venture Exchange) announces the latest assay results from surface samples at the Igor property in Peru. The 68 samples averaged an uncut value of 1.5 grams per tonne gold and 134.0 grams per tonne silver. Five gold samples were cut to 5 grams per tonne of gold resulting in an average cut value of 1.1 grams per tonne of gold.

Latest Assay Results

The latest sample results are from a series of fractures and veins that project radically from the axis of the anticline. The area sampled was at the base of both the north and south flanks of the anticline and it is presumed that these structures are associated with the main anticline fault and are continuous across the mountain. Continuous samples were taken across the width of the structures which range from 0.5 meters to over 1.0 meter. The anomalous copper and precious metals values and the strong sericitic alteration is indicative of proximity to a porphyry structure. The most significant sample results are shown on the following table.

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Tables 1: Significant Sample Results (uncut)

Sample	Gold Gpt (ppm)	Silver gpt (ppm)	Copper ppm
2907	1.6	263.0	779
2911	3.7	196.0	296
2912	13.0	515.0	306
2923	2.3	84.4	915
2926	0.6	17.7	1,355
2942	2.7	135.0	285
2954	7.7	23.1	987
2956	6.5	91.1	530
2957	1.7	7.6	967
2958	3.5	427.0	162
2959	1.4	151.0	382
2962	1.1	763.0	370
2963	1.3	317.0	40
2977	4.1	152.0	450
2960	2.7	1,220.0	426
2961	2.0	366.0	846
2970	10.6	481.0	802
2971	5.2	347.0	569
2972	2.6	206.0	785
2973	9.8	736.0	979
2974	0.8	1,020.0	6,160
2975	1.5	1,075.0	4,070

1 gram per tonne (gpt) is equal to one part per million (ppm)
10,000 parts per million is equal to one percent
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Drill Program

The Company has all regulatory approvals and has signed a drilling contract with Pac Rim drilling for an 8 hole program (3500 meters) to test the

porphyry location as inferred from the extensive sampling and geophysics conducted on the property. Each hole has been selected to test the thickness and grade of the porphyry mineralization.

Drilling is projected to start at the end of October when the drill is available. Access and drill site preparation is being completed in anticipation of this start date.

Sampling Methodology

The samples were taken by taking a 2 centimetre deep channel across the structures in fresh rock in order to have sufficient material for assaying that is representative of the mineral of interest. These samples are then bagged, tagged and sent to the laboratory. GPS coordinates are registered against each sample.

Assaying Methodology

The samples were analyzed by ALS Chemx Laboratories in Lima by inductively coupled plasma atomic emission spectroscopy ("ICP-AES") analysis for silver and 33 other elements and a 30 gram fire assay technique for the gold analysis. Samples which exceeded the detection limits were re-assayed using a gravimetric fire assay technique. The specific procedures used by the lab can be found in the company's 43-101 report on the Igor property.

This press release has been reviewed and approved by Murray Lytle, P.Eng. who is the company's Qualified Person.

The TSX Venture Exchange has neither approved nor disapproved of the information contained herein.

Statements in this press release regarding the Company's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties, such as estimates and statements that describe the Company's future plans, objectives or goals, including words to the effect that the Company or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. Actual results in each case could differ materially from those currently anticipated in such statements.

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CNW 09:00e 04-OCT-07